

A large, stylized number '10' is the central graphic. The '1' is filled with a colorful, noisy pattern. The '0' is divided into four vertical color bands: yellow, cyan, magenta, and blue. A horizontal grayscale bar with 10 steps is positioned across the middle of the '0'.

2024-25 ANNUAL REPORT







Community Media Center of Marin

Annual Report July 1, 2024 – June 30, 2025

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November 2025

We are pleased to submit the 16th annual report for the Community Media Center of Marin for the period July 1, 2024 - June 30, 2025. This report represents the 17th year of the organization and the 16th full year of operations for the Community Media Center and Marin TV PEG channels. We began cablecasting June 15, 2009 and opened the Community Media Center to the public on June 30 of that same year.

Our 2024/25 fiscal year ended quite well. We completed a major upgrade to our master control facility. We continued to keep equipment in our 14 city and agency locations updated and operational. And finally, CMCM purchased the downtown San Rafael building that we have leased space in since our beginning. All big developments but ones that will help secure a sound financial future for the organization as we face whatever lies ahead.

Sincerely,

Michael Eisenmenger
Executive Director





CMCM Membership (*background*)

CMCM was formed as a membership organization with five member-elected board positions. CMCM holds the annual member meeting and elections for open positions in October.

CMCM annual membership costs continue at a \$50 membership fee for individuals and \$35 for students/seniors. Organizational memberships are also available. Membership enables residents to take courses (for modest fees) and when certified, use the equipment for free. Information and forms are available on the website for individuals and organizations interested in memberships.

Residents typically become members to utilize the center’s services and equipment. We also offer opportunities for those wishing to support the work of CMCM as supporting members but in practice active members tend to be users of the facility and equipment. The center hosts far more individuals and groups than just the active membership as the gallery and center is always open to the public.

2024-25 CMCM Membership

After a decline in membership during and after the pandemic we are seeing CMCM membership levels remain lower than we would like. Typically the center has between 300-400 members based on past reports.

CMCM Membership Totals

(July 1, 2024 through June 30, 2025)

Individual Members: 145

Student/Senior Members: 19/42

Organizational Members: 18

Total Membership for year: 224*

** Total membership reflects the annual total over the year.*

Hours of Operation

CMCM is open to the public:

Tuesday through Thursday 2:00–9:00 PM.

Friday and Saturday 11:00 AM–6:00 PM.

We are also open Mondays and weekday mornings for special productions with various city and county agencies.

224 members from all over Marin County

Individual Member Breakdown by City:

Corte Madera	4	Novato	42
Fairfax	17	West Marin	5
Forest Knolls	5	San Anselmo	15
Greenbrae	3	San Geronimo	3
Kentfield/Ross	6	San Rafael	63
Larkspur	7	Sausalito	14
Marin City	3	Tiburon	8
Mill Valley	17	Other	12





CMCM Certification and Training (background)

The 2024-25 fiscal year saw similar levels of course enrollment and trainings to last year. While still below pre-pandemic levels, the metrics are staying consistent though we'd always like to see increased numbers.

Marin residents who would like to participate in the creation of community media programming first attend a free monthly orientation at CMCM. If a resident decides to move forward, they can secure a membership and begin taking workshops toward equipment certification. Once certified in an area of expertise, they can freely reserve equipment for field use, editing time and studio time. Equipment reservations are made online via our website.

Training is intended to provide a basic working knowledge of the equipment at hand to get new producers started. Advanced and specialty courses are also offered to those wishing to further their knowledge and experience. Members with previous experience can opt to test out of full courses with a special orientation to determine proficiency and brief them on procedures.

CMCM also offers non-member courses for residents with seminars and workshops.



Studio Performance

2024-25 Core Workshops

Our Basic Core/Foundation courses, which are offered regularly, include:

Orientation (free): A 90-minute overview of CMCM and our basic services and offerings and a tour of the facility. Attendees are provided with a member handbook of policies and procedures that are reviewed in the orientation. *These are still offered online via Zoom.*

Basic Field Camera Production

(\$105): A three-session course (9 hours). Learn basic shooting, audio recording, and production skills to create quality programs.

Intro Final Cut Pro X or Davinci Resolve

(\$105): A three-session (9 hours) hands-on course that teaches students how to perform basic editing functions using either Final Cut Pro or Davinci Resolve.

Basic Studio Production

(\$140): A four-session course (12 hours) in studio production covering all aspects of the Marin TV studio.

Podcast Studio Production

(\$50) A single session course to learn the use of the smaller podcast studio.

Advanced and Special Courses

CMCM offers occasional workshops for scripting, lighting, camera framing and using Zoom as well as advanced courses. We also offer our popular 'Ask the Experts' series to help people develop advanced skills and to get back into producing community programming,



49 courses offered for 157 attendees

TRAINING

Training and Certification

Training was consistent with the previous year with some increase in course registrations and equipment usage.

Course	Classes offered	Attendance
Orientation	11 (1.5 hours)	184 enrollments
Basic Field Camera	6 (3 sessions, 9 hours)	22 enrollments
Final Cut/Da Vinci	9 (3 sessions, 9 hours)	33 enrollments
Studio Production	5 (4 sessions, 12 hours)	33 enrollments
Podcast Studio	8 (1 session)	10 enrollments
ATE&Student Workshops	10 (1 session)	59 enrollments
TOTAL	49	157

CMCM Equipment and Facility Usage

Marin residents who become CMCM members and pursue training to be certified in equipment usage can then reserve and check out equipment for free.

Equipment Available for Checkout:

1. 12 Sony X70 cameras with tripods, mics, batteries and flash recorders
2. 8 wireless microphone systems
3. 30 wired microphones, (lav, hand-held)
4. 4 field lighting kits
5. 2 BlackMagic ATEM switchers (studio in a box) with cables and peripherals

In-House Reserved Equipment:

1. 12 Mac Computer Edit Stations
2. Full HD Production studio (4-camera robotic digital studio)
3. Dub system (for transferring SVHS, Beta, U-matic, Hi8, DVCAM tapes to DVD or hard drive)
4. Podcast Studio for smaller productions with 1-2 guests and unlimited zoom guests.

Equipment Usage

Type	# Reservations	# Hours
Field Camera Kit	101	808
Tripod/Monopod	123	984
Microphones	70	560
Light Kits	36	288

Facility Usage

Studio Reservations	136	408
Multipurpose Room	40	120
Editing Lab	100	300
Dubbing System	30	90
Podcast Studio	89	267





Programming Statistics - Background

CMCM operates Community Channel 26, Government Channel 27, and Education Channel 30 (launched in July 2010). The channels are promoted together as Marin TV. The following statistics detail programming information from July 1, 2024 to June 30th 2025. Currently the channels are available on Comcast, the AT&T U-verse system and streamed live on the internet at www.marintv.org. We plan to begin streaming our channels this year in full HD on Apple TV, Roku and Fire TV. The cable operators still downconvert PEG channels to lower resolution standard definition (SD).

Scheduling Procedures

CMCM schedules the Community Channel quarterly, that is, we solicit applications and set programming times for regular series on a quarterly basis. Only Marin County residents may submit programming or request that other programming be aired. Regular series producers are sent renewal forms quarterly to renew their series and at that time may select their desired days and playback times. When scheduling, CMCM attempts to honor those requests if there are no pre-existing conflicts, but may also shift programming to days when related programming is also scheduled. CMCM is required to air every program submitted to the channel provided it does not violate programming policies, but the scheduling and frequency of the programming is determined by CMCM policies as set forth in the Member Handbook. All programs (except those containing mature content) will air twice, once in their scheduled evening time slot (if requested) and again in a scheduled afternoon time slot.

Programming Types

Programming is scheduled according to frequency. CMCM currently allows for daily, weekly, biweekly, and monthly series programs (daily programs must have new content

daily). CMCM also accepts 'specials,' which are commonly 'one-off' programs of special events, short films, etc. While we accept any 'length' for a programming submission, those under 60 minutes are easiest to schedule during the more desirable evening hours of 7:00 – 11:00 pm. Programming of particular local interest (local issues and events) may also be retained and used as repeated 'fill' programming when no other programming is regularly scheduled. CMCM attempts to schedule all programming when it is timely and special submissions usually air the same week they are submitted.

Daily program schedules for all the Marin TV channels appear on air between programs and are available for the coming week on the **web-site**. CMCM also provides data on a weekly basis to Comcast vendors to carry the program schedules on that systems's cable program guide.

TV Schedule	
Time	Program Name
11:00	Youth Defending Youth
11:45	Canal Welcome Center
12:00	Community Announcements
01:00	Sounding Board
01:30	Marin Women's Hall of Fame
02:00	Marin Voices & Views
02:30	Making a Difference in Marin
03:00	25 Years After Chernobyl
	Mosaic
	Democracy Now!

Program grids are online and on the Comcast guide

Utilization of Channel Time

CMCM schedules the Community, Government and Education Channels 24 hours a day, seven days a week. When no regular local programs are scheduled, the channel has run educational programming from FSTV, NASA TV, the Community Calendar and other academic sources.

*There were 5540 programs/series for 8689 hours
of community programming*

COMMUNITY CHANNEL 26

The Community Channel (26) through June 30, 2025

With content that ranges from local events, films and documentaries, cooking, gardening, music, the arts, news and public affairs, the Community Channel cablecasts the widest variety of local programming specific to Marin County interests. There were 60 regular program series (weekly, biweekly or monthly) submitted or produced by local Marin residents. In addition, more than 2300 special programs scheduled on the channel. A breakdown of program categories is below. *Marin residents can submit programming online or in person during business hours..*

Arts		Documentary	
Total Episodes:	465	Total Episodes:	509
Total Airdates:	2976	Total Airdates:	1539
Educational		International	
Total Episodes:	341	Total Episodes:	52
Total Airdates:	976	Total Airdates:	112
News/Public Affairs		Seniors	
Total Episodes:	322	Total Episodes:	17
Total Airdates:	1242	Total Airdates:	45
Inspirational/Religious		Comedy	
Total Episodes:	178	Total Episodes:	162
Total Airdates:	386	Total Airdates:	456
Spiritual/Lifestyle		LGBT	
Total Episodes:	303	Total Episodes:	53
Total Airdates:	741	Total Airdates:	114
Health		Performing Arts	
Total Episodes:	539	Total Episodes:	70
Total Airdates:	1373	Total Airdates:	107
Children/Youth		Sports	
Total Episodes:	15	Total Episodes:	22
Total Airdates:	30	Total Airdates:	71
Entertainment		PSAs	
Total Episodes:	602	Total Episodes:	155
Total Airdates:	1826	Total Airdates:	7786
Political		Community	
Total Episodes:	158	Total Episodes:	1225
Total Airdates:	539	Total Airdates:	4798
Music		Cultural	
Total Episodes:	162	Total Episodes:	56
Total Airdates:	555	Total Airdates:	259

There were 753 programs/series for 8132 hours of government programming GOVERNMENT CHANNEL 27

The Government Channel (27) through June 30, 2025

There were 753 Government Programs for 8132 hours of programming on the Government Channel. Programs are generally government meetings with some cablecast live while others air on a delayed basis. CMCM now has equipment installed in 14 locations, including every city council chamber in Marin to cablecast/stream and record hybrid meetings. In addition, meetings from various County agencies are also recorded and carried on the channels, including those of Marin Clean Energy, LAFCO, RVSD, MMWD, MWPA, County Department of Aging, TAM and the Transit Authority. As the sheer amount of Government Channel programming continues to accumulate, many live meetings spill over onto Channel 30 to accommodate as many as possible.

The Government Channel carries daily blocks of programming consisting of a rotation of Public Service Announcements (PSA), Emergency Preparedness videos and other short-form content. Marin cities and agencies are encouraged to submit video content anytime they have programming available.

Government program	# airings	Government program	# airings
San Rafael City Council	173	Marin Clean Energy Board Meeting	91
San Rafael Special	32	Fairfax Town Council	97
San Rafael Planning Commission	104	Fairfax Planning Commission	94
Mill Valley City Council	138	Corte Madera Town Council	129
Mill Valley Planning Commission	71	Corte Madera Planning Commission	88
Mill Valley Parks and Recreation	44	Corte Madera Bicy/Ped Committee	10
Marin Municipal Water District Board	135	Corte Madera Special Community Meetings	100
Marin LAFCO Board Meeting	65	Sausalito City Council	142
San Anselmo Town Council	170	Sausalito Planning	60
San Anselmo Planning Commission	108	Ross Town Council	64
Marin County Parks and Open Space	27	Ross Valley Sanitary District Meeting	119
Marin County Board of Supervisors	137	Novato City Council	122
Marin County Planning Commission	68	Novato Planning Commission	88
Marin County Transit District	103	Tiburon Town Council	77
Transportation Authority of Marin	85	Tiburon Planning Commission	18
FireSafe Marin	748	Tiburon (other meetings)	49
Larkspur City Council	150	Huffman Town Hall	10
Larkspur Planning Commission	91		





Helix Workshop Group



Jared Huffman and Jamie Raskin Town Hall at College of Marin

*There were 1373 programs/series
for 8459 hours of educational programming*

EDUCATION CHANNEL 30

The Education Channel (30) Through June 30, 2025

Through the 2024-2025 fiscal year, the Education Channel offerings were consistent with previous years providing much lifelong learning content for Marin residents. CMCM staff outreach to schools, universities, and non-profits to seek out additional educational programming. In addition to this local content, the channel also carries lecture courses from universities around the world as well as conferences of local interest. The channel also features freely acquired content from UCTV, UC Irvine, University of London, Cambridge, National Science Foundation and MIT. Additional content comes from INK Talks, TED Talks, the Commonwealth Club to name a few. The channel is additionally used for special programming featuring live specials, local conferences, symposiums, health-related programming and LWV Candidate Debates. Local institutions providing programming for the channel included Dominican University, Marin Academy, ComAcad, (cont. pg 14)

Selected Educational Programming by Topic Area

Marin ComAcad
Total Episodes: 10
Total Airdates: 403

Hillsdale College
Total Episodes: 12
Total Airdates: 730

UCTV
Total Episodes: 52
Total Airdates: 510

Smithsonian Institute STEM
Total Episodes: 67
Total Airdates: 294

UC Irvine
Total Episodes: 19
Total Airdates: 374

LWV Marin Candidate Forums
Total Episodes: 18
Total Airdates: 188

Open Yale Series
Total Episodes: 43
Total Airdates: 372

Commonwealth Club
Total Episodes: 17
Total Airdates: 52

UC Berkely
Total Episodes: 46
Total Airdates: 2641

Marin Performing Stars
Episodes: 3
Total Airdates: 21

University of London
Total Episodes: 27
Total Airdates: 246

National Science Foundation
Episodes: 10
Total Airdates: 485

Cambridge University
Total Episodes: 33
Total Airdates: 518

National Gallery of Art
Episodes: 20
Total Airdates: 321

MIT Open Courseware
Total Episodes: 9
Total Airdates: 61

SF MOMA
Episodes: 77
Total Airdates: 421



Learn to Grow - Gardening

Total Episodes: 52
Total Airdates: 719

Garage with Steve Butler

Episodes: 39
Total Airdates: 293

First 5 California

Total Episodes: 1
Total Airdates: 4

Firesafe Marin

Episodes: 61
Total Airdates: 901

UC Berekley Programs

Total Episodes: 46
Total Airdates: 2683

Beach TV-CSULB

Episodes: 370
Total Airdates: 1031

Dominican Leadership Lecture Series

Total Episodes: 26
Total Airdates: 264

Democracy Now

Episodes: 260
Total Airdates: 260

Knowledgeable Aging

Total Episodes: 64
Total Airdates: 290

Learn To Grow

Episodes: 52
Total Airdates: 719

InkTalks

Total Episodes: 33
Total Airdates: 597

Bioneers

Episodes: 63
Total Airdates: 546

Ted Talks

Total Episodes: 9
Total Airdates: 37

Age Friendly Fairfax

Episodes: 4
Total Airdates: 14

Pop Tech

Total Episodes: 8
Total Airdates: 255

FUSE School

Episodes: 30
Total Airdates: 1422

Knight Foundation Lectures

Total Episodes: 5
Total Airdates: 13

Strata Archaeology Channel

Episodes: 12
Total Airdates: 104

GCF Learning

Episodes: 28
Total Airdates: 254

Koani Foundation

Episodes: 59
Total Airdates: 1044

Colour in Your Life

Episodes: 35
Total Airdates: 294

Marin Women's PAC

Episodes: 3
Total Airdates: 42

Jennie and Davis Woodworking

Episodes: 114
Total Airdates: 497

Chaos Computer Club Conference

Episodes: 12
Total Airdates: 157



(cont.) **The Education Channel (30)**

Archie Williams High, San Rafael High, Terra Linda High, Redwood High, and the Marin School for the Arts. We also produce and cablecast the High School Graduations live for Terra Linda and Archie Williams.

CMCM Education and Organizational Projects

CMCM's Education Program and Youth Media Projects continued to work out mutually beneficial projects with partner organizations and schools. Partnerships are designed to increase youth presence in the media center, whether it's incorporating students into existing trainings or securing funding for special youth-only trainings. Below are some specific examples of such projects and their outcomes during this past fiscal year.

Youth Media Academy

Last year CMCM was granted three years of funding via the Marin Community Foundation's Community Power Initiative. We are directing this funding toward our Youth Media Academy to strengthen the courses/curricula offerings and increase outreach to Marin's disadvantaged student community. In our launch this past summer, students learned field and studio production and post-production with editing workshops in a safe environment geared toward hands-on training and personal growth. With these skills they can continue to use the facilities of the media center to produce their own work.



CFI Workshop participants at the Rafael

CAFILM & Youth In Arts (YIA)

Every summer CMCM collaborates with CAFILM and Youth In Arts to host student film workshops. These multi-day series of youth workshops are facilitated by both CMCM and CAFILM instructors and take place at CMCM and the Rafael Theater. The films that have been produced are being showcased throughout Marin County and the Bay Area at festivals and events.

She Can (Youth Workshop)

This summer CMCM hosted and provided training for a special series of workshops with aspiring young girls working in media and story telling.

The Helix School

CMCM has worked with the Helix School serving special needs/abilities students to make short films through unique combination of video and craft building. This past summer, their collaborative film was nominated among thousands of applicants, showcased at the Marin County Fair.

MarinSEL Internship Education Program

The Marin School of Environmental Leadership, in partnership with Strategic Energy Innovations, maintains a flourishing school-community program out of Terra Linda High School. Students engage in project-based learning, many of which utilize media components. CMCM has been involved via a combination of guest lectures and hosting interns at the center.

Community Partnerships

Fire Safe Marin

Marin TV has been working together with Fire Safe Marin on their series called “Wildfire Watch”. The programs showcase the best practices to prevent fires and what Fire Safe Marin has in place to handle fire safety across the board.

Performing Stars of Marin’s Marin City 80th Anniversary Events

CMCM has worked with the Performing Stars of Marin to cover numerous events throughout the year for both the Marin City and Performing Stars anniversaries. The videos document special events and help to preserve an important part of Marin’s history.

Congressman Jared Huffman

CMCM is always on call for Congressman Huffman when he comes to speak to his hometown constituents. This year we cablecast and streamed a huge town hall with Jared and Jamie Raskin from the College of Marin.





Community Production: Soil and Health Forum



www.marintv.org

CMCM established a web presence at the very beginning of operations and has streamed the channels live and carried dynamic channel schedules since that time. The site continues to be managed entirely in-house by staff who implemented a new set of open source tools to better facilitate our daily operations. The main site also links out to the CMCM Facebook, Instagram and Twitter feeds.

Online Reservations

CMCM members reserve equipment, register for classes, and make payments directly through the site, which also tracks equipment usage and other necessary reporting data. This year we switched to a third party solution for class registration, equipment usage and membership.



On-Air Calendar

We've continued our **on-air calendar** for Marin non-profits, government agencies and others to post notice of local events on the channels. The calendar runs daily on every channel and has hundreds of posts each year. With our recently installed system, this will become greatly improved and more localized. To submit a listing, an individual just has to fill out a simple web form and the posting will go live to the channel - often the same day.



Marin TV On-Demand

CMCM's own on-demand video capability will improve for local programs thanks to the new master control system. The service is tied to our scheduling system and allows users to watch the programs on cable TV at a scheduled time or immediately online. The on-demand streams are full HD, unlike our cable signal which is currently SD. This year, Marin TV channels will also be available on Apple TV, ROKU and Amazon Fire.





Dias De Muertos in the Canal



CMCM Outreach and Publicity

This year, CMCM continued promoting the channels and the center to the general public and broader Marin constituencies in a number of ways:

- Continued on-air and online promotions for CMCM membership and support, special events and courses. CMCM also makes presentations to local groups.
- Continued outreach to the non-profit community for relevant co-production opportunities to bring their content to the channels.
- Coordinated increased visibility through local programming that we present on the channels through community partnerships.
- Continued regular e-mail blasts for CMCM-related programming and events, which are sent monthly.
- Continued Facebook, Twitter and social media usage, linking to our main website to cross-pollinate messaging through social media.
- CMCM board and members continued to organize bi-monthly online Media Mixers, and an Open House and a reception for local businesses.
- CMCM runs advertising in the Marin IJ and Pacific periodically as events necessitate.

Building Partnerships

CMCM partners with many organizations to assist in their projects and missions, including:

- CMCM continued to work with numerous other organizations as much as possible on a virtual basis, including The League of Women Voters, the Soroptimist International, CFI, MVFF, The Performing Stars of Marin, YWCA, MarinSEL and more.



Mill Valley Film Festival



Workshop at the media center



Upstairs of CMCM's new building housing 16 individual offices



CMCM Finances

CMCM came in \$25K under budget for the fiscal year, and with greater than anticipated revenues. We reported \$250K more in net surplus than what was projected. The higher revenues were primarily due to increased fee for service work, investment income and grant income higher than what was projected. The MGSA/Novato PEG fees remained fairly consistent with previous years but declines are ahead.

Having finished our city upgrades and new installations over previous years, our capital spending for city equipment was reduced with the majority of new purchases going toward the replacement of failing equipment and new encoders. With city equipment stabilized we were able to upgrade some equipment at the media center that was long overdue for attention. This included upgrading our entire master control with several new servers. Originally intended as a two-year upgrade it made more sense to complete the upgrade at one time. The new servers afford considerable more file storage and encoding capability which will help greatly with our ever increasing government workflows. CMCM provided staff operators for over 600 County and City meetings over the course of the fiscal year. We are one of only three PEG centers in the country providing such extensive service to multiple municipalities and agencies (most PEG centers serve only one city).

In bigger news, CMCM now proudly owns the building it has partially leased for 16 years. 819 A Street is in the heart of downtown San Rafael and is a 14,000 sq ft building with two 3,000 sq ft retail spaces on the first floor (CMCM occupies one) and 16 individual offices on the second floor. The building was on the market for over a year and as prices declined it reached the point where purchasing was an affordable opportunity that would provide long-term security for the organization. Our offer of 1.725M was accepted and we closed in February 2025 with a 475K down payment from our capital reserves which remain ample for future capital equipment purchases. We anticipate the rent roll of the building will increase steadily to offset tax and maintenance costs and eventually result in lower facility costs for CMCM compared with our original lease. If another buyer had purchased the building and forced CMCM out, we estimated our costs to relocate to be 400K with lease costs that likely would have doubled.



New edit stations at the Media Center



New Master Control Servers



Old Master Control Servers



FINANCES

**Community Media Center of Marin
Statement of Activities
For the Period July 1, 2024 through June 30, 2025**

INCOME

Total PEG fees	\$896.884
I-NET reimb.	\$5134
Contrib./Grants	\$34,738
Fee for Service	\$230,096
Course Fees/Membership	\$11,558
Investment Income	90,924
Total Income	\$1,269,335

EXPENSES

Facilities Lease/Util/Exp	\$139,919
iNet Cost	\$5134
Equipment purchase/repair/rental	\$9194
Office/business expense	\$8191
Prof. Services	\$41,603
Advertising/Promotion	\$2045
Event	\$1088
Insurance	\$22,825
Salaries	\$523,553
Benefits/Payroll Tax	\$150,350
Travel & Meetings	\$6,678
Total Expenses	\$923,543

Net Cash Surplus (before Capital Spending) \$253,206*

2024/25 Capital Spending Equipment	\$82,585
2024/25 Building Down Payment	\$473,311

Note: This statement is a summary of the activities of CMCM on a cash flow basis and is not intended to reflect generally accepted accounting principle. Complete financials are available via bi-annual fiscal audits.



819 A Street Building - Statement of Activities
For the Period Feb 1, 2025 through June 30, 2025

Below is an unaudited snapshot of profit/loss for our building ownership from the first months. We anticipate the accounting to settle into a more predictable rhythm after this first year passes and costs stabilize.

Revenue	Total
Rents Received	23,900
CMCM Rent Allocation	39,350
Uncategorized Income	1,830
Total Revenue	\$65,128
 Expenditures	
Mortgage Interest	32,544
Building Insurance	4,702
Property Tax, Building	4,285
Property Mgmt Expense	1,152
Accounting Services	2,335
Utilities	2,660
Supplies/Repairs	1,486
Janitorial Expense	2,500
Depreciation Expense - Bldg.	12,153
Total Expenditures	\$63,724
Net Operating Revenue	\$1,403



CMCM Staff 2024-25

Michael Eisenmenger - Executive Director (FTE)
 Scott Ward - Gov. & Edu. Manager - (FTE)
 Bill Dunphy – Director of Programs (FTE)
 Omid Shamsapour - Director of Operations (FTE)
 Evan Johnson - Comm. & Dev. Manager (PTE)
 Justin Russell - Station Assistant / Instructor (PTE)
 Jonah Nickolds - Station Assistant (PTE)
 Emily Murotake - Station Assistant (PTE)
 Sophie Martinez - Station Assistant (PTE)
 Mike Healy - Station Assistant / Government Prod. (PTE)
 Mary Keydash - Station Assistant / Government Prod. (PTE)
 Thomas McAfee - Government Prod. (PTE)
 Chris Gould - Government Prod. (PTE)
 Damion Brown - Government Prod. (PTE)
 Jordan Bloch - Government Prod. (PTE)
 Eric Morey - Government Prod. (PTE)
 Eden Miller - Government Prod. (PTE)
 Bradford Flaharty - Facilities (PTE)
PTE staff average between 6-29 hrs per week.



CMCM Board Members

from July 2024 - June 2025

Cynthia Abbott (*board appointed*)
 Curtis Aikens (*member elected*)
 Bruce Bagnoli, Chair (*member elected*)
 Susan Pascal Beran Sec. (*Arts seat*)
 John Carroll (*MCOE seat*)
 Barbara Coler (*MGSA seat*)
 Gregg Clarke, Vice Chair (*board appointed*)
 Nicole A. Cruz (*College of Marin seat*)
 Carl Laur (*member elected*)
 Larry Paul (*board appointed*)
 Ginger Souders-Mason (*member elected*)
 Karen Strolia (*business seat*)
 Steven Tulskey (*nonprofit seat*)
 Brad Van Alstyne (*Dominican seat*)
 Michael Wolpert (*member elected*)
 Robert Zadnik (*MGSA seat*)



CMCM Supporters (fiscal year 2024-25)

We wish to thank all of our donors. Your support, at all levels, is key to the future of the Media Center and the preservation of the Marin TV channels.

Our Underwriters

Good Earth
Marin Sanitary

Media Mogul Supporter

Brian Foster
Stephen Fein
Bruce Baum
Barbara Coler

Media Benefactor Supporter

Lawrence Strick
Meritas Wealth Management

Media Advocate Supporter

Barbara Thornton
Steven Tulsy
Julian Sidon
Kramer Herzog
Ginger Souders-Mason

Critical Viewer Supporters

Cecely Barneson
Brian Jones
Fredda Kaplan
Barbara Bogard
Will Meecham

Special thanks to the staff and members of the MGSA for their essential support.

County of Marin • City of Belvedere • Town of Corte Madera • Town of Fairfax
Town of Mill Valley • Town of Ross • Town of San Anselmo • City of San Rafael
City of Sausalito • Town of Tiburon • Town of Ross • City of Larkspur • City of Novato
And, thanks to all our CMCM Members.



What is CMCM and Marin TV?

Marin TV provides Marin County with its own non-commercial community, educational and governmental cable channels. Available on Comcast 26, 27, 30, AT&T's U-verse 99 and on the web, the channels cablecast programming 24/7 to over 70,000 Marin households. We offer all residents of Marin access to low-cost training and the latest digital tools so they can create cable TV and online media. For schools, non-profits and government agencies, we provide special organizational services and fee-for-service production assistance.

Marin is watching Marin TV – are you what's on?

Our Goal:

The Community Media Center of Marin (CMCM) strengthens our communities through media by striving to educate and advance the way residents, schools and governments connect with one another.



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